

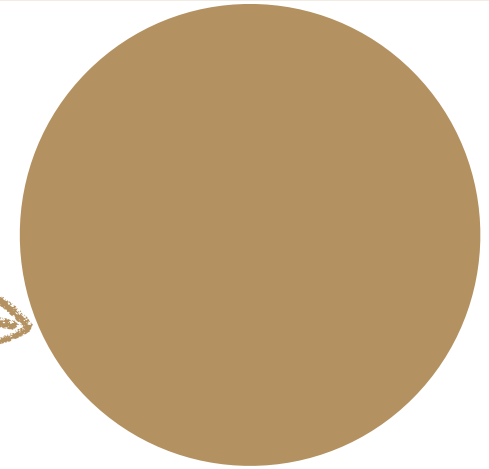
Reaching Families *Creative ways to reach and connect families*

Four Different Categories of Reach and Connection

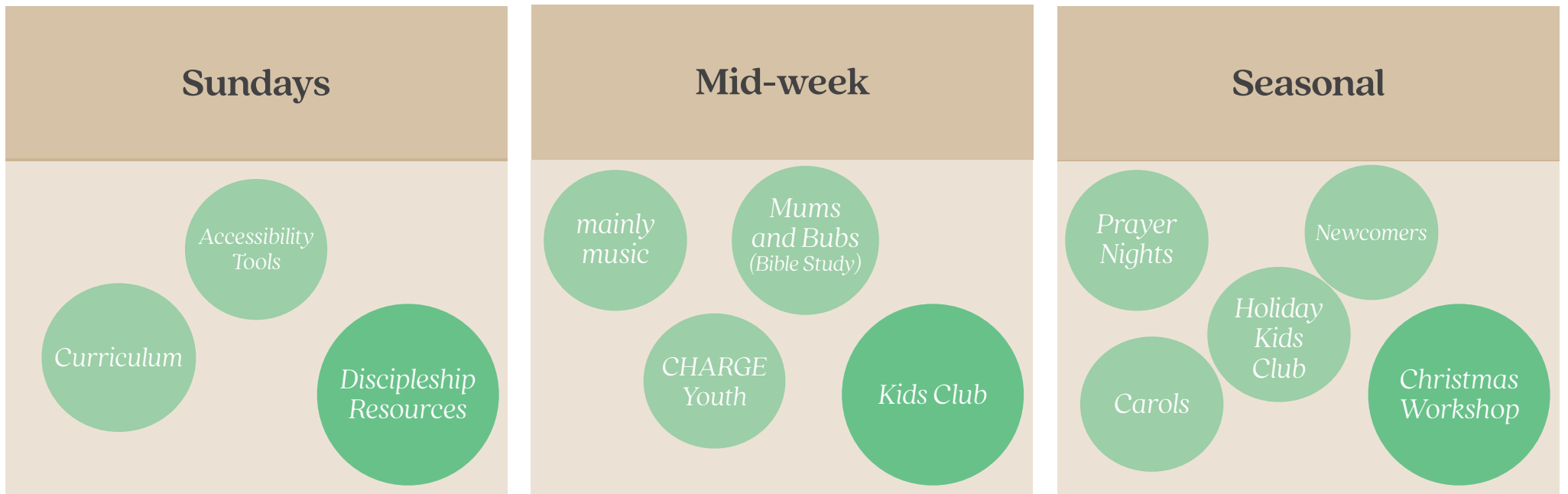
- (a) **Church Members** (Christians who are members in our church)
- (b) **Other Christians** (Christians who are members at other churches)
- (c) **Returners** (Those who have been disconnected from church and/or are coming back to faith)
- (d) **Seekers** (People who are open to and/or exploring faith)

Reflect

What priority do you think each of these four categories should have in your church?



Each ministry initiative will have a different reach to these categories



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1. Sundays and Discipleship

Who are you reaching?

How effectively do you think you are reaching/connecting to this category?

What could be your next step in this area?

2. Mid-week Ministries

Who are you reaching?

How effectively do you think you are reaching/connecting to this category?

What could be your next step in this area?

3. Seasonal

Who are you reaching?

How effectively do you think you are reaching/connecting to this category?

What could be your next step in this area?

Resources

St Bart's Kids have a wide range of resources available to share with others.

stbartkids.org

hello@stbartkids.com.au

Remember

- be clear in your mission and purpose
- have a long-term perspective
- start small (and focus on Sundays)